

### AMENDMENTS TO THE CLAIMS

1. (Currently amended) A method for displaying a message indicator in association with a predetermined interval of playback of an audiovisual production, the method comprising:

- playing back the audiovisual production in a first screen display size;
- displaying the message indicator substantially during the predetermined interval of playback of the audiovisual production;

- determining that a user has selected the message indicator while the message indicator is displayed;

- automatically resizing the first screen display size to be a second screen display size that is smaller than the first screen display size, the second screen display size including the playback of the audiovisual production;

- providing a text window, wherein at least a portion of the text window is included in a portion of space previously occupied by the first screen display size; and

- displaying at least a portion of the message in response to the user selection of the message indicator in the text window, wherein the message is included in a thread of a plurality of messages, ~~the method further comprising:~~

- displaying at least a portion of one or more of the plurality of messages in the thread in response to determining that the user has selected the message indicator;

- providing an interface via which ratings for respective of the plurality of messages in the thread can be selected; and

- providing an interface via which filtering and/or sorting of the plurality of messages can be selected based at least in part on associated ratings.

2. (Previously Presented) The method of claim 1, wherein the at least a portion of the message is alphanumeric text displayed in the text window.

3. (Previously presented) The method of claim 2, further comprising:

- accepting a signal from a user input device to resize an area used to display the audiovisual production; and

accepting a signal from a user input device to allow resizing of the text window.

4. (Canceled)

5. (Previously presented) The method of claim 1, wherein the message indicator includes an icon.

6. -48. (Canceled)

49. (Previously presented) The method of claim 1, wherein the message indicator includes a header of the message.

50. (Canceled)

51. (Previously presented) The method of claim 1, wherein the message is included in a thread of multiple messages, the method further comprising:

displaying a plurality of messages in the thread in response to determining that the user has selected the message indicator.

52. (Withdrawn) The method of claim 1, wherein the audiovisual production is displayed in a first display area, the method further comprising:

dynamically resizing the first display area to a second display area upon determining the user has selected the message indicator, the second display area being smaller than the first display area and displaying the audiovisual production.

53. (Withdrawn) The method of claim 52, wherein displaying the at least a portion of the message comprises displaying the at least a portion of the message in a portion of space vacated by the resizing of the first display area.

54. (Previously presented) The method of claim 1, wherein the at least a portion of the message comprises a body of the message.

55. (Previously presented) The method of claim 1, further comprising displaying a threaded view of additional message indicators for messages related to the message indicator.

56. (Previously presented) The method of claim 55, further comprising:

determining that the user has selected one of the additional message indicators; and

expanding the one of the additional message indicators to include at least a portion of the message associated with the one of the additional message indicators.

57. (Previously presented) The method of claim 1, wherein a plurality of message indicators are displayed, the method further comprising:

removing a message indicator in the plurality of message indicators from the display after a period of time has passed.

58. (Withdrawn) The method of claim 1, wherein upon determining the user has selected the message indicator, the method further comprising:

changing from a first display mode to a second display mode, the second display mode including an expanded messaging interface to display the at least a portion of the message.

59. (Withdrawn) The method of claim 1, wherein the message indicator is displayed in a first display area, wherein the at least a portion of the message is displayed in a second display area in a different area from the first display area.

60. (Currently amended) An apparatus configured to display a message indicator in association with a predetermined interval of playback of an audiovisual production, the apparatus comprising:

one or more processors; and

a memory containing instructions that, when executed by the one or more processors, cause the one or more processors to perform a ~~set of steps~~ method comprising:

playing back the audiovisual production in a first screen display size;

displaying the message indicator substantially during the predetermined interval of playback of the audiovisual production;

determining that a user has selected the message indicator while the message indicator is displayed;

automatically resizing the first screen display size to be a second screen display size that is smaller than the first screen display size, the

second screen display size including the playback of the audiovisual production;

providing a text window, wherein at least a portion of the text window is included in a portion of space previously occupied by the first screen display size; and

displaying at least a portion of the message in response to the user selection of the message indicator in the text window, wherein the message is included in a thread of a plurality of messages, ~~the set of steps further comprising:~~

displaying at least a portion of one or more of the plurality of messages in the thread in response to determining that the user has selected the message indicator;

generating an interface via which ratings for respective of the plurality of messages in the thread can be selected; and

generating an interface via which filtering and/or sorting of the plurality of messages can be selected based at least in part on associated ratings.

61. (Previously Presented) The apparatus of claim 60, wherein the at least a portion of the message is alphanumeric text displayed in the text window.

62. (Currently amended) The apparatus of claim 61, ~~wherein the instructions cause the one or more processors to perform further steps~~ the method comprising:

accepting a signal from a user input device to resize an area used to display the audiovisual production; and

accepting a signal from a user input device to allow resizing of the text window.

63. (Previously presented) The apparatus of claim 60, wherein the message indicator includes an icon.

64. (Previously presented) The apparatus of claim 60, wherein the message indicator includes a header of the message.

65. (Previously presented) The apparatus of claim 60, wherein the message indicator includes a subject line of the message.

66. (Canceled)

67. (Withdrawn) The apparatus of claim 60, wherein the audiovisual production is displayed in a first display area, wherein the instructions cause the one or more processors to perform a further step comprising:

dynamically resizing the first display area to a second display area upon determining the user has selected the message indicator, the second display area being smaller than the first display area and displaying the audiovisual production.

68. (Withdrawn) The apparatus of claim 67, wherein the instructions cause the one or more processors to display the at least a portion of the message in a portion of space vacated by the resizing of the first display area.

69. (Previously presented) The apparatus of claim 60, wherein the at least a portion of the message comprises a body of the message.

70. (Currently amended) The apparatus of claim 60, ~~wherein the instructions cause the one or more processors to perform further steps~~ the method further comprising:

displaying a threaded view of additional message indicators for messages related to the message indicator.

71. (Currently amended) The apparatus of claim 70, ~~wherein the instructions cause the one or more processors to perform further steps~~ the method further comprising:

determining that the user has selected one of the additional message indicators; and

expanding the one of the additional message indicators to include at least a portion of the message associated with the one of the additional message indicators.

72. (Currently amended) The apparatus of claim 60, wherein a plurality of message indicators are displayed, ~~wherein the instructions cause the one or more processors to perform further steps~~ the method further comprising:

removing a message indicator in the plurality of message indicators from the display after a period of time has passed.

73. (Withdrawn) The apparatus of claim 60, wherein upon determining the user has selected the message indicator, wherein the instructions cause the one or more processors to perform a further step comprising:

changing from a first display mode to a second display mode, the second display mode including an expanded messaging interface to display the at least a portion of the message.

74. (Withdrawn) The apparatus of claim 60, wherein the message indicator is displayed in a first display area, wherein the at least a portion of the message is displayed in a second display area in a different area from the first display area.

75. (Currently amended) ~~A computer-readable medium including instructions for displaying a message indicator in association with a predetermined interval of playback of an audiovisual production, the computer-readable medium comprising~~ A tangible computer-readable medium having computer-executable instructions stored thereon that, if executed by a computing device, cause the computing device to perform a method comprising:

~~one or more instructions for playing back the an~~ audiovisual production in a first screen display size;

~~one or more instructions for displaying the a~~ message indicator in association with a predetermined interval of playback of the audiovisual production substantially during the predetermined interval of playback of the audiovisual production;

~~one or more instructions for determining that a user has selected the message indicator while the message indicator is displayed;~~

automatically resizing the first screen display size to be a second screen display size that is smaller than the first screen display size, the second screen display size including the playback of the audiovisual production;

providing a text window, wherein at least a portion of the text window is included in a portion of space previously occupied by the first screen display size; and

~~one or more instructions for displaying at least a portion of the message in response to the user selection of the message indicator in the text window,~~

wherein the message is included in a thread of a plurality of messages, ~~the computer-readable medium further comprising:~~ ;

~~one or more instructions for displaying at least a portion of one or more of the plurality of messages in the thread in response to determining that the user has selected the message indicator;~~

generating an interface via which ratings for one or more of the plurality of messages in the thread can be submitted; and

generating an interface via which filtering and/or sorting of the plurality of messages based at least in part on associated rating may be selected.

76. (Previously Presented) The computer-readable medium of claim 75, wherein the at least a portion of the message is alphanumeric text displayed in the text window.

77. (Previously presented) The computer-readable medium of claim 76, further comprising:

one or more instructions for accepting a signal from a user input device to resize an area used to display the audiovisual production; and

one or more instructions for accepting a signal from a user input device to allow resizing of the text window.

78. (Previously presented) The computer-readable medium of claim 75, wherein the message indicator includes an icon.

79. (Previously presented) The computer-readable medium of claim 75, wherein the message indicator includes a header of the message.

80. (Previously presented) The computer-readable medium of claim 75, wherein the message indicator includes a subject line of the message.

81. (Canceled)

82. (Withdrawn) The computer-readable medium of claim 75, wherein the audiovisual production is displayed in a first display area, the computer-readable medium further step comprising:

one or more instructions for dynamically resizing the first display area to a second display area upon determining the user has selected the message

indicator, the second display area being smaller than the first display area and displaying the audiovisual production.

83. (Withdrawn) The computer-readable medium of claim 82, further comprising one or more instructions for displaying the at least a portion of the message in a portion of space vacated by the resizing of the first display area.

84. (Previously presented) The computer-readable medium of claim 75, wherein the at least a portion of the message comprises a body of the message.

85. (Previously presented) The computer-readable medium of claim 75, further comprising:

one or more instructions for displaying a threaded view of additional message indicators for messages related to the message indicator.

86. (Previously presented) The computer-readable medium of claim 85, further comprising:

one or more instructions for determining that the user has selected one of the additional message indicators; and

one or more instructions for expanding the one of the additional message indicators to include at least a portion of the message associated with the one of the additional message indicators.

87. (Previously presented) The computer-readable medium of claim 75, wherein a plurality of message indicators are displayed, the computer-readable medium further comprising:

one or more instructions for removing a message indicator in the plurality of message indicators from the display after a period of time has passed.

88. (Withdrawn) The computer-readable medium of claim 75, wherein upon determining the user has selected the message indicator, the computer-readable medium further comprising:

one or more instructions for changing from a first display mode to a second display mode, the second display mode including an expanded messaging interface to display the at least a portion of the message.

89. (Withdrawn) The computer-readable medium of claim 75, wherein the message indicator is displayed in a first display area, wherein the at least a portion of

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the message is displayed in a second display area in a different area from the first display area.

90. (Previously presented) The method of claim 1, wherein the first screen display size comprises a full screen view and the message indicator is superimposed on the audio-visual production.

91. (Previously presented) The apparatus of claim 60, wherein the first screen display size comprises a full screen view and the message indicator is superimposed on the audio-visual production.

92. (Previously presented) The computer-readable medium of claim 75, wherein the first screen display size comprises a full screen view and the message indicator is superimposed on the audio-visual production.

93. – 106. (Cancelled)